

FMC EAST PLANT UPDATE

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JOE HOLLAND CELEBRATES GRAND OPENING

SOUTH CHARLESTON, WV — About 125 customers, employees, and friends gathered in the 'D' Street lobby of the new Joe Holland Chevrolet and Imports Service Center to celebrate its grand opening. Food, flowers and soft piano music greeted the attendees. Among others, Joey Holland paid tribute to the diligence of FMC's staff in working with the lawyers and bankers to make the property available.

"This facility has already had a tremendous impact on our customers and our employees," said Holland. "Our customers have a bright, spacious facility where they can wait while their car is being completed. Our employees have a brand new facility in which to work." Joey's father, Joe Holland, Sr. stood nearby looking proud of his son. There are 46 service bays, ample parking, an expedited check-out process, and improved parts storage/delivery systems in place. "Customer feedback has been positive," Joey added. He recalled the roots of the business that started with his

mother's family in the 1940's. The Holland's acquired the business in 1956.

The facility was built on the site of the former FMC East Plant. In a landmark event, the site was the first to be entered in WV's Voluntary Remediation and Redevelopment 'Brownfields' program in May, 1998. This law was designed to make former industrial property available for new business use in a timely and environmentally smart way. From remediation to grand opening was a remarkable 17 months. FMC credits West Virginia's forward-thinking, innovative regulatory program for the quick turnaround - previously unthinkable under federal regulatory initiatives.

FMC representatives were on hand for the celebration, too. "We are pleased to celebrate this day with Joey. Seeing



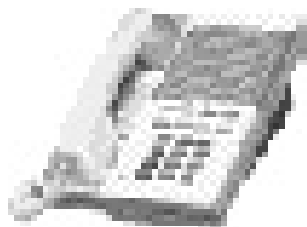
FMC's Jim Bodamer talks with Bobbi & Joey Holland

this work from conceptualization to completion has been gratifying," said Site Remediation Manager, Jim Bodamer. "This is the first commercial building on WV's first Voluntary Remediation site. We have a lot to celebrate here too!" Bodamer added.



Joe Holland

**EAST PLANT
HOTLINE**



(304) 744-5088

Monday - Friday
8:00 A.M. to 4:00 P.M.

STUDENTS TOUR EAST PLANT REDEVELOPMENT



Patrick Donovan

By day, he's the Riverfront Development Coordinator for the WV Department of Transportation Public Port Authority (*whew!*). By night, he is an Adjunct Professor at the Marshall University School of Extended Education. Professor Patrick Donovan's current course offering is "Conservation Geography"... which is what brought Pat and his students to the East Plant site on April 29. The focus of the class has been 'greenfield' and 'brownfield' concepts. Touring the site with FMC Site Remediation Manager Jim Bodamer and Project Manager Bob Smering provided a useful teaching tool. "When the students

can actually see the classroom concepts put into practical use, the learning experience is enhanced," said Donovan. "Thanks to FMC and the WVDEP for accommodating us!"



David Hight



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